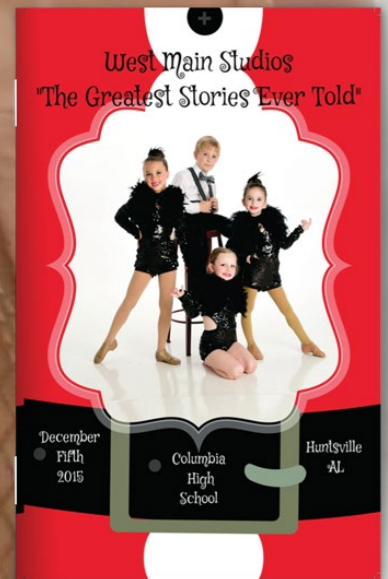
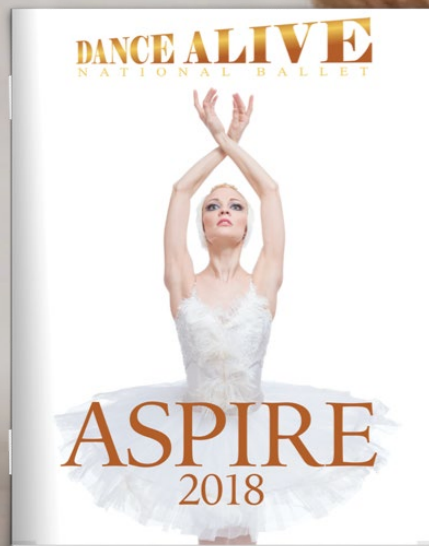
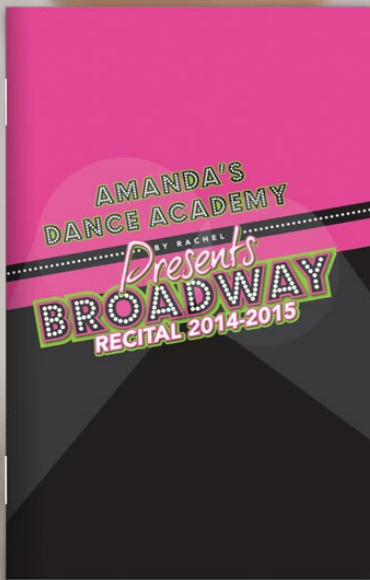


DANCE RECITAL PROGRAM PHOTO BOOKLET

SHOW OFF YOUR
DANCERS WITH PHOTOS



DANCE RECITAL PROGRAM

SHOW OFF YOUR DANCERS WITH VIBRANT COLOR PHOTOS AND AFFORDABLE
SOFT COVER SADDLE-STICHED BOOKLETS

FROM DESKTOP
TO DOORSTEP IN
4 TO 7 DAYS



Give the audience and the dancers something to take home so that this recital can be one they always remember!

Your recital programs can be used as marketing materials filled with class schedules and upcoming activities! It should contain information people attending need to know so they can track what's happening during the recital.

PRICING OPTIONS

We specialize in printing quantities of 10 to 1,000 for as little as:

Example Pricing		
Quantity	Size	Price
50	8.5 x 11"	\$131.75
100	8.5 x 11"	\$164.15
150	8.5 x 11"	\$194.49
250	8.5 x 11"	\$239.32
500	8.5 x 11"	\$327.14

SIZE OPTIONS

Portrait Sizes: 8½ x 11, 5 ½ x 8 ½, 6 x 9, 7½ x 10

Landscape Sizes: 8 ½ x 5 ½, 9 x 6 and Custom Sizes.

Square Sizes: 6 x 6, 8 x 8

Saddle-Stitch Binding Is Our Most Popular & Inexpensive

[GET AN INSTANT PRICE](#)

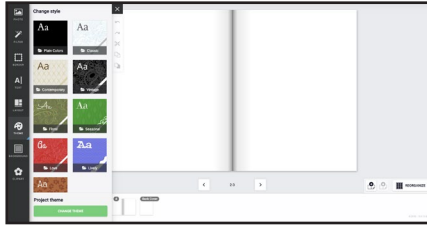
FREE DESIGN HELP

OUR ONLINE DESIGN TOOL IS FUN, EASY TO USE, AND PERFECT FOR HELPING YOU CREATE THE AFFORDABLE PHOTO BOOKLET YOU'VE BEEN WANTING.

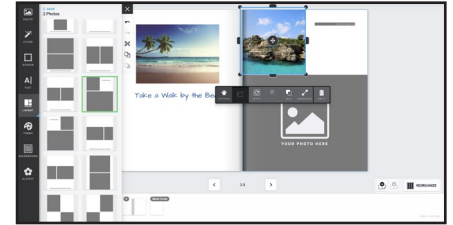
CREATE ANY OR ALL OF THESE BOOKLETS WITH OUR ONLINE PHOTO BOOK DESIGN TOOL IN NO TIME!

Now you can create your inexpensive soft cover dance recital program photo booklets in no time with our photobook designer. Just drag and drop your photos, add your text and our online design tool will make it pop.

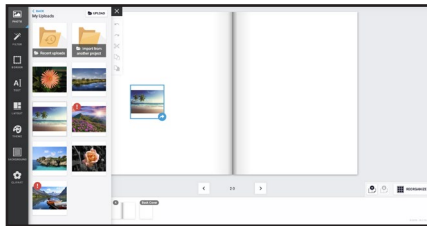
**START
DESIGNING
NOW**



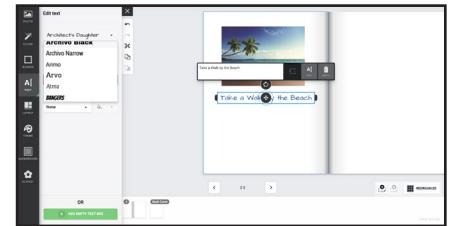
1. Start with a blank design or select a theme under the THEME section.



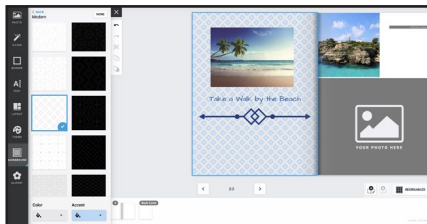
2. Choose from one of the provided photo layout templates to make designing your booklet easier.



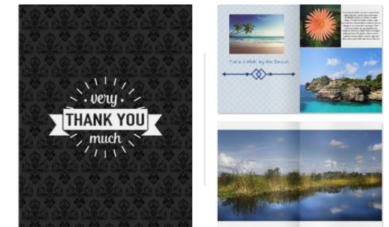
3. Upload photos or choose from your Facebook account. Then drag and drop them into place.



4. Add text.



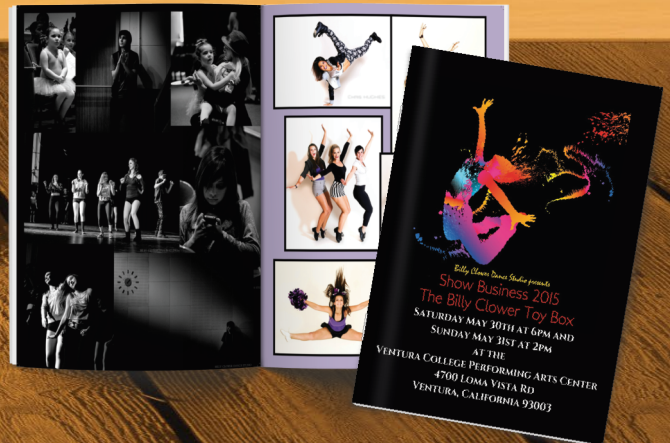
5. Add custom backgrounds, clip art, pictures and/or text into your booklet.



6. Once finished designing, add to cart for review, and place your order!

PAPER OPTIONS

Our professional quality photo booklets are printed in vivid full-color on 100# gloss or matte text (self cover) or add 80# gloss or matte cover paper which can be UV coated to give that luxurious high gloss finish! Our custom photo books can start with as few as eight pages including cover. Pages can be added in multiples of 4 pages -8, 12, 16 & up to 96. You can also print on the inside front and back cover.



FUNDRAISING

USE YOUR DANCE BOOKLET FOR YOUR FUNDRAISING CAMPAIGN

Dance Programs can include virtually anything you need them to. Why not use your booklet to increase the number of sponsors and raise funds for the next event? A stylish and well designed booklet can be the perfect way to introduce any fundraising ideas you and your dancers have!

**FROM YOUR
DESKTOP TO YOUR
DOORSTEP IN
4 TO 7 DAYS**

PRINT PHOTOS WITH VIVID COLOR AT AN AFFORDABLE PRICE

This dance booklet is part of a 5 year fundraising campaign that Dance Alive National Ballet put together to help increase the number of their corporate sponsors. They met with corporations who they thought would be interested in sponsoring their dance company. When they gave their presentation they passed out copies of this booklet and it helped demonstrate how supporting their organization in turn benefitted the community.

[READ THE CASE STUDY HERE!](#)

THE ARTS MEANS BUSINESS!

"Understanding and acknowledging the incredible economic impact of the nonprofit arts and culture, we must always remember their fundamental value. They foster beauty, creativity, originality and vitality. The arts inspire us, sooth us, provoke us, involve us, and connect us. But they also create jobs and contribute to the economy."
Robert L. Lynch, President and CEO of American for the Arts

\$2.8 Million THAT IS THE ECONOMIC IMPACT OF DANB to ALACHUA COUNTY according to the Americans for the Arts, the nation's leading nonprofit organization for advancing the arts in America. The most comprehensive study of its kind ever conducted, Arts and Economics Prosperity IV, completed in 2012, featured findings on the economic impact of the nonprofit arts and culture industry. The study include 182 study regions in 50 states and the District of Columbia. Alachua County was one of the 182.

Economic impact of the arts and culture industry in Alachua County:

- Arts and economic Prosperity IV provides compelling evidence that the nonprofit arts and culture are a significant industry in Alachua County - one that generates \$85.5 million in total economic activities.
- This spending - \$32.3 million by nonprofit arts and culture organizations and an additional \$43.2 million in event-related spending by their audiences - supports 2,344 full-time equivalent jobs, generates \$49.8 million in household income to local residents, and delivers \$8.3 million in local and state government revenue.
- This economic study sends a strong signal that when we support the arts, we not only enhance our quality of life but we also invest in Alachua County's well-being.

TOTAL Economic Impact of the Nonprofit Arts and Culture Industry in Alachua County (Spending by Nonprofit Arts and Culture Organizations and Their Audiences)

Item	Alachua County	Median of Similar Regions	National Median
Direct Expenditures	\$85,495,538	\$23,879,203	\$49,081,273
Full-Time Equivalent Jobs	2,344	836	1,533
Household Income	\$49,827,000	\$23,879,203	\$36,134,000
Local Government Revenue	\$3,220,000	\$1,227,000	\$1,445,000
State Government Revenue	\$4,942,000	\$1,223,000	\$2,498,000

Photo by Johnson Photography

THE ARTS CREATE TOURISM!

"Many businesses support the arts across the country because they intuitively understand that the arts matter, so it is great to get the facts and a clearer understanding of the links between the arts and economic prosperity."
Stephan Jordan, Executive Director, Business Civic Leadership Center, U.S. Chamber of Commerce

The study supports the fact that arts and culture organizations leverage additional event-related spending by their audiences that draws revenue into the local economy. Communities that draw cultural tourists experience an additional boost of economic activity. Tourism industry research has repeatedly demonstrated that arts tourists stay longer and spend more than the average traveler.

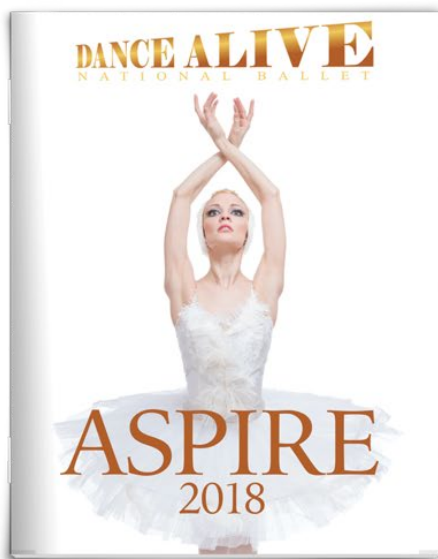
- 60.1% of Alachua County's non-resident survey respondents reported that the primary reason for their trip was "specifically to attend the art/cultural event"
- 49.0% of Alachua County's resident cultural attendees report that they would have traveled to a different community in order to attend a similar cultural experience"
- 47.5% of Alachua County's non-resident cultural attendees said the same.

THESE FIGURES DEMONSTRATE THE ECONOMIC IMPACT OF THE NON-PROFIT ARTS AND CULTURE IN THE PUREST SENSE: IF A COMMUNITY DOES NOT PROVIDE A VARIETY OF ARTISTIC AND CULTURAL EXPERIENCES, IT WILL FAIL TO ATTRACT THE NEW DOLLARS OF CULTURAL TOURISTS IT WILL ALSO LOSE THE DISCRETIONARY SPENDING OF ITS LOCAL RESIDENTS WHO WILL TRAVEL ELSEWHERE TO EXPERIENCE THE ARTS.

CONCLUSION
The nonprofit arts and culture are an \$85.5 million industry in Alachua County!
DANB is an active contributor to our business community - we are employees, producers and consumers. We are members of the Chamber of Commerce as well as key partners in the marketing and promotion of Gainesville, Alachua County and the State of Florida. Our spending in the community is far-reaching: we pay employees, purchase supplies, contract for services and acquire assets within the community. These actions, in turn, support jobs, create household income and generate revenue to the local and state governments.

This study used four economic measures to define economic impact: full-time equivalent jobs, resident household income, and local and state government revenue.

Photo by Catherine Wood and Michael Johnson



Dear Alachua County citizens,

It is a monumental success for any business to celebrate 50 years of service. Rarely is such an accomplishment achieved in the Arts Industry. One such exception is Gainesville's magnificent Dance Alive National Ballet, an organization that has the distinction of being among only a handful of professional ballet companies in the United States that reside in a community the size of Gainesville, FL. Founded in 1968, DANB will celebrate its Golden Anniversary in March 2018.

The first 50 years of Dance Alive National Ballet have allowed us to become a nationally acclaimed touring company. In their next 50 years, Dance Alive National Ballet will become a national treasure that attracts applicants and scholars, industry professionals and national corporate partners. Dance Alive National Ballet will be just as synonymous with the state of Florida as any industry, corporation or institute of higher learning that one thinks about when they think about our great state.

DANB will expand its touring program around the globe as the appointed Arts Ambassadors for the City of Gainesville, home of the University of Florida, Santa Fe College, and the Sid Martin Bio Tech Incubator, standard bearers for the state of Florida. We will help our community prosper financially through our cultural attraction, and help our children become well-educated, well-rounded, and set for a bright and beautiful future through our enormously successful and highly awarded educational program. DANB has consistently created lasting works of great beauty and interest that attract all ages and types, and it will continue to be this fertile center for art!

Like most arts organizations, maintaining financial viability is an everyday challenge. The challenge is daunting but exciting. Ticket sales and private grants alone do not cover all the cost. We must actively seek corporate and private sponsorships for our performances, ask for personal donations, and search for philanthropy wherever it exists in the area. Gainesville is home to hundreds of non-profit organizations and donors rightly expect their contributions to have a great impact.

For us, it's simple to describe the return on investment for our sponsors. DANB is more than an upper-tier performance company in the world of ballet. We are also an Alachua Organization that educates, informs and entertains through developing and implementing school and other programs that serve disadvantaged youths, the elderly, handicapped and other at-risk persons.

Our fifty year milestone provides DANB with extraordinary opportunities to connect with new and current patrons, sponsors and our community in general. One of our enduring goals as an organization is to ensure sustainability and continuity as we bring the art of ballet to all citizens. Please participate with us through your financial contribution and watch as we do our part to grow and enhance the quality of life you have come to expect in Gainesville.

Sincerely,
Gary Ascani
Gary Ascani
President of the Board of Trustees

WHO WE ARE

DANCE ALIVE NATIONAL BALLET
MISSION STATEMENT

DANB aspires to enrich humanity by sustaining a professional ballet company of the highest caliber which strives for excellence in the fields of artistic creativity, performance, education and community leadership.

Dance Alive National Ballet, Gainesville's own professional ballet company, features an international roster of award winning dancers. Elegant and exciting, they are at the heart of the company's undeviating success. DANB's repertoire ranges from the quintessential classical Nutcracker to the cutting-edge movement of contemporary ballet. Throughout this choreographic tapestry are woven the ballets of Executive Artistic Director Kim Tuttle and choreographer/artist Judy Sanner whose distinctive artistic styles brand the company. Entertaining and insightful, provocative and joyous, this creative aesthetic is at the heart of the company.

ACCOMPLISHMENTS

- Selected to the State of Florida Touring Roster a record 40 years consecutively
- Toured 17 states, at Florida counties, Costa Rica, Brazil, Russia and Bulgaria.
- Ranked as the number one company in their category in the state of Florida for several years in both general and educational programming.
- Presents regular programming at the Curtis M. Phillips Center for the Performing Arts in Gainesville, FL.
- Collaborated with 6 Olympian/artists creating works performed at home and on tour, including command performances for HSH Prince Albert II of Monaco.
- Regularly presents "Lady Bug Action Hero", a classic children's ballet created by Kim Tuttle providing educational outreach for 15 years in over 25 schools throughout Florida and the Southeast.
- Annually presents "The Nutcracker", performing 50 years with over 200 touring performances and 30 school programs in the Continental United States.
- Developed Artistic Collaborations with the University of Florida Symphony Orchestra and UF Concert Choir, Hippodrome Theatre, Cade Museum, Holy Trinity Church, Gainesville Civic Center, UF College of the Arts and numerous musicians, actors, poets and visual artists.

Photo: Dance Alive National Ballet is represented by Stage Artists Management. Photo by Ann Collier

GET AN INSTANT PRICE

ADVERTISING

MAKE YOUR PROGRAM STAND OUT BY USING LOCAL ADVERTISEMENTS

Selling advertisements in your program can provide additional revenue for your organization. This money can be used for the programs or to help purchase costumes for upcoming shows. Our online design tool makes it easy to create the perfect space in your program booklet for any ad or fundraiser campaign.

MAKE MEMORIES LAST FOREVER AT THE CLICK OF A MOUSE



This Christmas Dance Recital Program was designed using our online design tool. Create your own showcase worthy program by heading to our website today!

[READ THE CASE STUDY HERE](#)



ADVERTISING TIPS

1. Offer picture ads for the student that the families, friends & businesses can purchase to show support, enthusiasm, congratulate, recognize and express best wishes for the dancer.
2. Allow for people to purchase different size ads can be sold to sponsor (full page, half page, quarter page) (business card size page, 8 up on individual page).
3. Be sure to keep a record of past and current sponsors to contact for next years' program.
4. Consider selling your program at the recital to make an easy profit.

[START DESIGNING NOW](#)

DANCE RECITAL PROGRAM

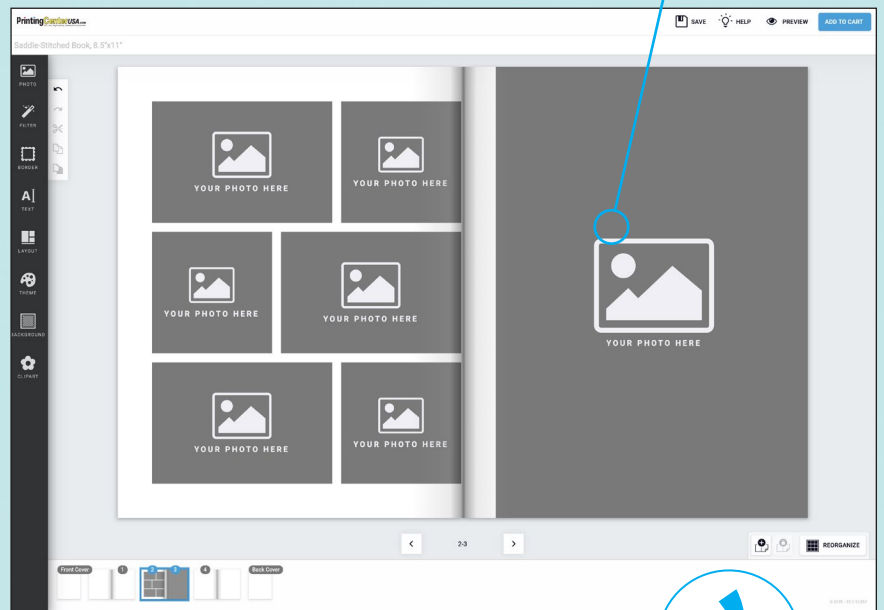
MAKE A BOOKLET OR CALENDAR THAT YOU CAN CHERISH FOR YEARS TO COME!

The online design tool is perfect for getting started on building your perfect program. Use some of our free templates so you don't forget to include everything you need to make your program pop!



DON'T FORGET THESE IN YOUR BOOKLET:

- A printed schedule and description of events including order of activities and duration
 - An introduction
 - An "About Us" Section
- Directors, Instructors, Staff List & Volunteers
 - Recognition & Acknowledgments
 - Accomplishments
 - Advertisements
- Sponsorship Advertisements
 - Music & Costume Credits
 - Upcoming Events
- Autograph and Memories Pages
 - Seasonal Scedule
- List of Participants and Performers
 - Group Pictures

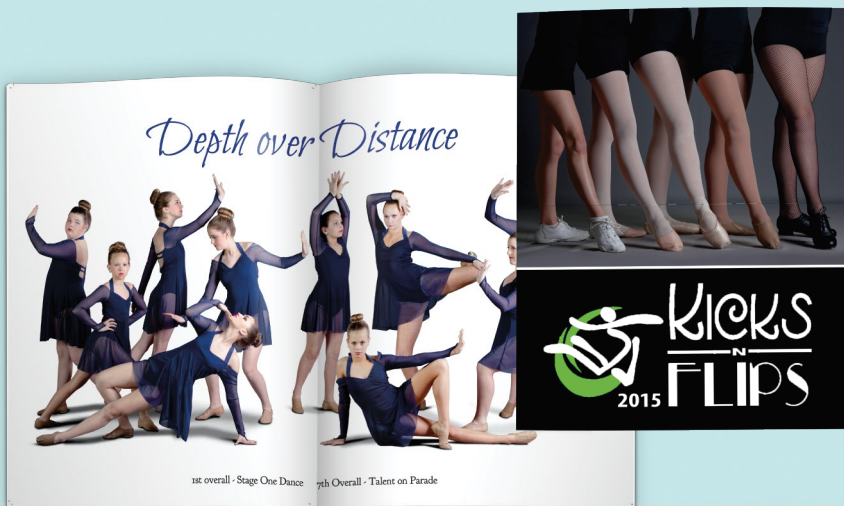


Adding more pages gives you more space to showcase the dancers and anything else you need to make your program perfect. Our most popular size is 8.5 x 11" and 5.5 x 8.5" but your booklet can be whatever size you need it to be! Check out our website and get started today!



Your program should be a representation of your company and encapsulate the feeling of each performance. Upload your custom design easily and don't miss the opportunity to make the best program for everyone to enjoy.

[READ THE CASE STUDY HERE](#)



ORDER NOW

Your fundraising options are not limited to booklet products! You can also raise funds by printing a fundraising calendar. If you choose to sell advertisements in your calendar be sure to take the time to teach members of your organization how to sell an ad.



Make sure your sponsors know:

- What organization they will be supporting.
- What the money will be used for.
- When the calendar distribution starts and ends.
- Size of the ads, where they will be and how much they will cost.



This fundraising calendar was produced using our free online design tool. You can add your own custom pictures and text.

[PHOTO CALENDAR DESIGNER](#)

IN ADDITION TO DANCE RECITAL PROGRAM PHOTO BOOKS, WE ALSO PRINT MANY OTHER KINDS OF PHOTO BOOKS, MEMORY BOOKS, COFFEE TABLE BOOKS & PHOTO CALENDARS.

Saddle Stitch Booklets

Annual Reports
Booklets
Business Plans
Calendars
Catalogs
Children's Books
Coloring Books
Comic Books
Company Biographies
Conference
Convention Booklets
Cook Books
Coupon Books
Directories, Church
EDDM Booklets, Catalogs
Festival
Guides
Handbooks
Journals
Look Books
Magazines/Publications
Manuals
Marketing Planner
Medial Kits
Memory Books
Multi- Page Newsletters
Photo Books
Piano Music Books
Programs
Real Estate Guides and Marketing Material
Souvenir books
Sports and Event Programs
Workbook
Year Books

Social and Galas Photo Books

Art exhibitions
Beauty pageants
Charitable auctions
Cinema, Theater
Food events
Fundraising
Music events
Pageants
Society balls
Special events
Recital Photo Books
Dance
Musical performance

School Memory Photo Books

Team sports and athletic
Club activity
School plays
Summer camp
Class photo books
Class reunion
Prom
Fraternity
Sorority
Pageant

Family Memory Photo Books

Birthday
Club activity photo books
Cookbook
Family album
Family history
Family reunion
Father's day
Funeral
Holidays
Life story
Memorial
Mother's day
New baby
Pets
Poetry books
Travel
Tribute
Vacation
Weddings
Youth events

Business Photo Books

Association
Business
Conference
Conventions
Corporate
Events
Meetings
Portfolio

GET AN INSTANT PRICE

