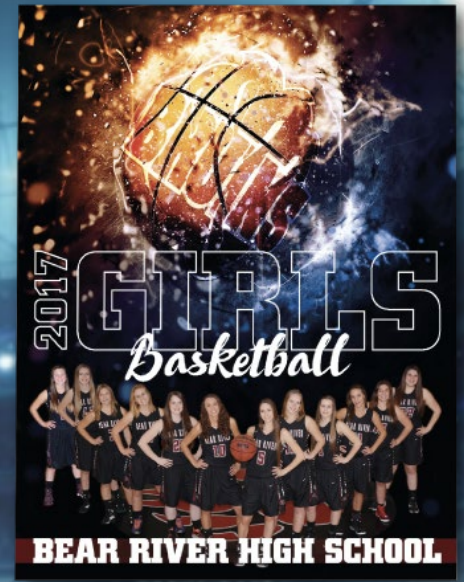
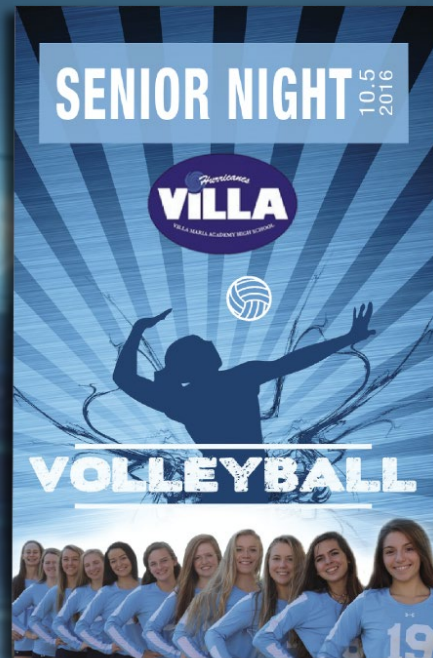


# SPORTS PROGRAM PRINTING

SHOW OFF YOUR ATHLETES WITH PHOTOS



**Varsity Football**

Kramer, CJ	1	Wiles, Kaiden	12	Jarvis, Ryker	26	Brennan, Jesse	36	Brennan, Aiden	52
Brown, Ragan	2	Lackrone, Caden	13	Lyons, Kaleb	28	Jarvis, Aar	37	Garrison, Diego	74
Harley, Cameron	3	Del Porto, Grant	14	Park, Michael	30	Rushing, Noeline	32	Bailey, Tyler	75
Balmerman, Duak	4	Patterson, Jason	15	Smith, Rocco	31	Baker, Bennett	33	Kemp, Beau	80
Burwell, Janel	5	Wilson, Jackson	16	Golter-Chandler, John	33	Worford, Ryker	37	Hinkel, Kaleb	81
Rogers, Zane	6	Svingis, Caden	19	Huettner, State	34	Parvizi, Arpan	38	Lewis, State	85
Baker, Stevie	7	McCullough, Colson	20	Heath, David	35	Rankin, David	39	Smith, Hunter	88
Talbot, Janel	8	Placher, Jason	21	Wagley, Matthew	40	Berlier, Galpe	41	Williams, Ethan	87
Hines, Drew	9	West, Drewan	22	Kinder, Jacob	43	Walker, John	42	Wood, Jason	88
Platner, Jeremiah	10	Spinks, Kyle	23	Hale, Gavin	44	Duval, Trustin	43	Butcher, London	89
View, Aidan	11	Anderson, Ethan	25	Probst, Mason	45	Moran, Bryden	46		

Head Coach: Robb Dougherty  
Assistant Coaches: Chris Patterson, Scott Rankin, Mark Burwell, John Wood, Mike Klinear

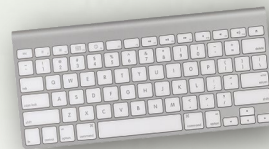
**Varsity Cheer**

Makayla Clapper	Shawn Palmer	Janelle Spirico	Gabby French
Makayla Hutchison	Kalley Enzo	Shelley Clark	Jamie Colbron
Glendon Stanford	Zoea Schnolts	Evan Brown	Josely Johnson
Gracie Bates	Karlee Macarone	Sarah Clapper	Allie Norman
Emily Schneider	Kaliese Williams	Emmaligh Newell	Trinity Tippet
Elyssa Dalila			

60 SCOTTIES  
Coaches: Roxanne Hutchison, Jessica Clapper  
Team Moms: Lindsay Schneider & Amanda Palmer

# CUSTOM SPORTS PROGRAM PRINTING

GET YOUR JOB DELIVERED TO YOUR DOORSTEP IN 4 TO 7 DAYS FROM PROOF APPROVAL



The key to creating a successful sports program is to think like a fan – what would they want to know? It's easy to fill with information that an organizer wants attendees to know, but this may not always be relevant to fans. When sports fans attend a game, they often don't just want to watch it – they want to become involved.

[Request a Quote](#) ▶

[Get an Instant Price](#) ▶

## PAPER OPTIONS

Our professional quality sports programs are printed in vivid full-color on 100# or 80# gloss or matte text (self-cover) or add 80# gloss or matte cover paper (plus cover) which can be UV coated to give that luxurious high gloss finish! Our sports programs can start with as few as eight pages, including the front and back covers. Pages can be added in multiples of 4 pages -8, 12, 16 & up to 92. You can also print on the inside of the front and back covers.

[Request Sample Packet](#)

## SIZE OPTIONS

### Portrait Sizes:

8½ x 11 | 6 x 9  
5 ½ x 8 ½

### Landscape Sizes:

9 x 6 | 8 ½ x 5 ½

### Square Sizes:

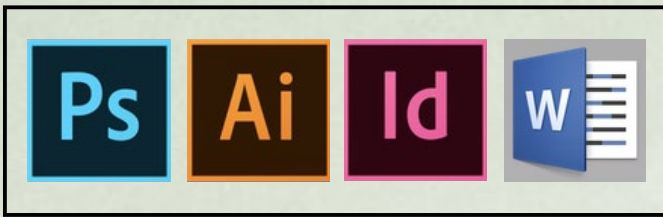
6 x 6 | 8 x 8

## PRICING OPTIONS

On any of our product pages we have an [instant pricing tool](#) where you can find out how much your order will be! We specialize in printing quantities of 10 to 2,000.

# DESIGN OPTIONS

WHETHER YOU DECIDE TO DESIGN YOUR OWN OR USE OUR ONLINE DESIGN TOOL, YOU'LL GET THE AFFORDABLE SPORTS PROGRAM YOU'VE BEEN WANTING.



## 1. If you have your own files ready

Just get a printing price, upload your files, Submit, OK the proof and we'll do the rest!

[Get Started](#)



## 2. Free Pre-Designed Templates

Use our FREE Downloadable Templates to give you a quick start using your Adobe Creative Suite design software.

[Free Templates](#)



## 3. Online Design Tool

Don't have a design program? Our online booklet maker may be just what you're looking for! Upload your photos, drag and drop them into place, insert your text, Submit, OK the proof and we do the rest!

[Online Design Tool](#)



## 4. Professional Design Help

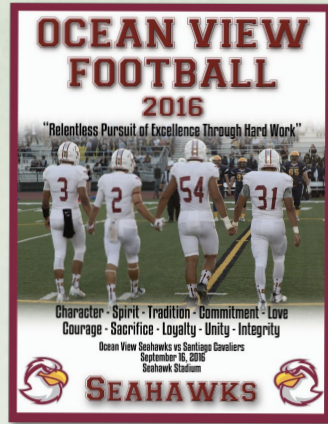
If you're feeling overwhelmed or are crunched for time, contact one of our recommended graphic designers to help you with your design needs!

[Find a Designer](#)

# SHOWCASING ATHLETES

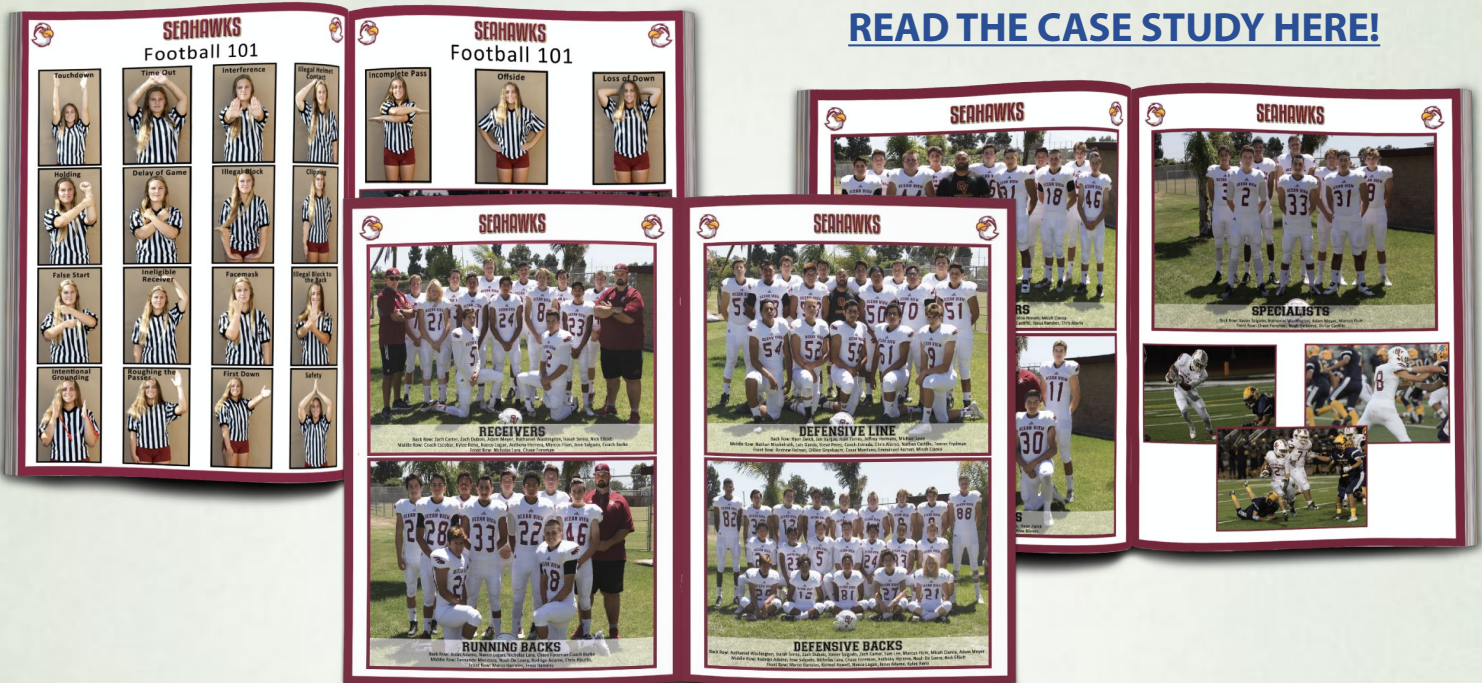
FAMILY, FRIENDS, AND FANS WILL USE THE PROGRAMS TO LEARN MORE ABOUT THE TEAM AND THE PLAYERS.

PRINT VIVID  
FULL PAGE COLOR  
PHOTOS AT AN  
AFFORDABLE  
PRICE!

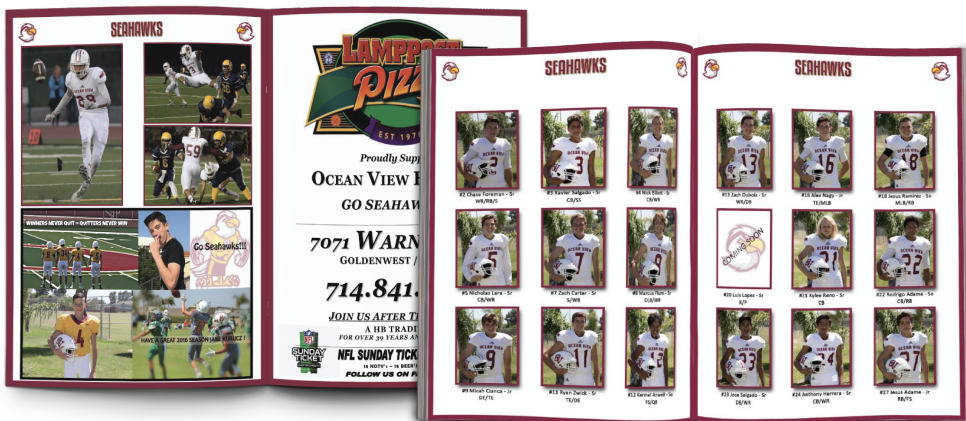


Jeff Meyer included several things in his football program that made it look very professional. He included vital elements such as the upcoming game schedule, a welcome message, team and individual player photos, advertisements from local businesses and the school song. He also included a "Football 101" section, which showed images of what the referee's hand signals mean. These pages help parents and fans who aren't familiar with football understand what is happening on the field.

[READ THE CASE STUDY HERE!](#)



A game schedule, full roster, team photos and individual photos are important. Information about the coaches, mascot, and cheerleaders, along with a list of sponsors should also be included.



Adding more pages gives you more space to showcase the players. Our most popular size is 8.5 x 11" and 5.5 x 8.5" but your booklet can be whatever size you need it to be!

[Get started on yours today!](#)

# ADVERTISING

MAKE YOUR PROGRAM STAND OUT BY USING LOCAL ADVERTISEMENTS

Selling ad space in your sports program is a great way to generate additional funds. Ad pricing can vary depending on the size of the ad and other factors. Choose pricing that works best for your project. Our online design tool makes it easy to create the perfect space in your program for any ad or fundraiser campaign.

## ADVERTISING PRICE SUGGESTIONS

- Full Page: \$100 - \$300
- Half Page: \$70 - \$200
- Quarter Page: \$125
- Business Card: \$45
- Inside Front Cover: \$500
- Inside Back Cover: \$400
- Back Cover: \$700

(Prices above show the average advertising prices we have seen)



Full Page

Half Page

Quarter Page

Business Card

Program Advertising Ideas & Sales Tips

Order Now

## WHO WILL BUY ADVERTISING?

1

Local Businesses

- Coffee shops
- Restaurants
- Credit Unions
- Auto Shops
- Realtors
- Doctors

2

Large Corporations

- Fast Food Franchises
- Cell Phone Companies
- Sporting Good Stores
- Soft Drink Companies
- Insurance Companies
- Pet Supply Stores

3

Relatives

Ask the parents and families if they'd like to purchase a personal ad for their student athlete.

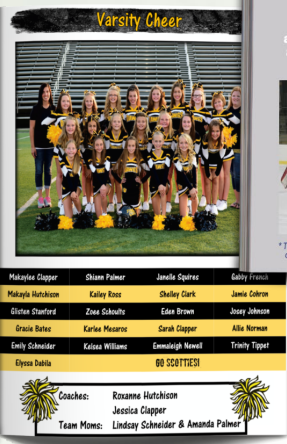


# THINGS TO REMEMBER

MAKE A PROGRAM THAT YOU CAN CHERISH FOR YEARS TO COME!

## SPORTS PROGRAMS CAN CONTAIN:

- Table of Contents
- Schedule of Upcoming Games
- Nightly Promotions
- Board of Directors (Picture & Letter)
- Meet the Managers (Pictures & Letters)
- Meet the Coach (Picture & Letter)
- Coaching Staff (Picture)
- Booster Club (Picture)
- Mascot Information (Picture)
- Advertising pages can be scattered throughout the program
- Full Roster
  - Individual players with name, pictures, number and position
- Player Profiles & Pictures
- Meet the Senior's Page (Picture)
- Team Picture of Varsity &
- Cheerleaders page (Picture)
- Action pictures can be scattered throughout the program
  - From previous games and pep rallies; fan photos
- Information Pages
- Thank You Page
- List of Advertisers



Getting Started With Sports Program Printing

## PROGRAM PHOTO IDEAS:

- Good quality photos are important! A good resolution for printing photos is 300 dpi. Anything below will print pixelated.
- Hire a professional photographer or take your digital pictures.
- Plan picture day far enough in advance so it is convenient for all participants and doesn't interfere with the production of the book.
- Set a deadline for pictures being submitted and specifications for 300dpi (dots per inch).
- Showcase a picture or collage of photos on the cover of your program.
- Photos of: directors, coaches, players, speakers, participants, special guests, action pictures, activities, etc.
- Showcase pictures from previous years' or other past events.
- Liven up with people in funny situations and funny sayings to go along with the picture.





**THERE ARE ENDLESS OPTIONS WHEN IT COMES TO CUSTOM PRINTING, AND YOU AREN'T LIMITED TO JUST PROGRAMS! WE HAVE MANY MORE PRODUCT OPTIONS FOR ALL OF YOUR PRINTING NEEDS.**



- [Bookmarks](#)
- [Brochures](#)
- [Business Cards](#)
- [Calendars](#)
- [Catalogs](#)
- [Coloring Books](#)
- [Custom Print Products](#)
- [Door Hangers](#)
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- [Manual](#)
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- [Presentation Folders](#)
- [Programs](#)
- [Rack Brochures](#)
- [Rack Cards](#)
- [Rip Cards](#)
- [Rip Card Hangers](#)
- [Yearbooks](#)

**GET A PRICE**

**ORDER NOW**

**START DESIGNING**



1 800 995 1555 | 117 9th Street North Great Falls MT 59401 | MON-FRI 7am-6pm (mountain time)